

Appendices: CTC Oxfordshire AGM Reports 2016

1. Officer's Reports (including Accounts)

Chairman's Report – Steve Swanton

Overall I consider that CTC Oxfordshire has had something of a mixed year. Highlights have been the successful Century Ride and Tri-vets Century ride organised this summer, the consolidation and continuing growth of the Bicester group (set up just over a year ago), and the continuing success of the Wallingford Group. Ian Murray and I have run two run ride leader training sessions for ride leaders in the Wallingford and Bicester groups, which were well received. And significant progress has been made in engagement with the County Council to have an earlier say in the planning process for road improvements schemes, etc, through the Oxfordshire Cycling Network. On the down-side, we ran an unsuccessful Picnic and Treasure Hunt in September, and there is the prospect that, after over 30 years, CTC activity in Witney and West Oxfordshire may be coming to an end.

2016 has been a year of change for the national organization. With static membership during a time of significant growth in cycling, there has been a need for the club to reposition itself and raise its profile. To help achieve this, CTC rebranded as Cycling UK in April, which has not been universally liked, although Cyclists' Touring Club remains the official name of the charity. The charity has also made significant changes to its governance, reducing the size of the CTC Council, its board of trustees, and the way in which candidates are nominated. Councillors are now voted for nationally rather than regionally, which means that the pyramid of local representation with the organisation has been lost. Personally, this is something I will miss. However, the introduction of electronic voting for elections and for motions to the club membership is a welcome and long overdue improvement. It will be interesting to see what impact these changes have on the direction and profile of the charity and whether or not they will stimulate growth in membership. At the local level, it has been sad to see some members deciding to leave CTC due to the changes. But in the main, the CTC groups in Oxfordshire are thriving, and these changes have been only a minor distraction for the majority of active members. Ultimately, what most of us are here for is to enjoy good bike rides in sociable company through our beautiful local countryside.

During the year we were saddened to lose Peter Johnson, at 84, probably the longest-standing member and long-standing stalwart of CTC Oxfordshire. He was President and Secretary of the Oxfordshire DA at different times, and a committee member of the Oxford City Section (as they used to be known). Next year we hope to organise a ride in memory of Peter. We will be discussing with Eileen what form the ride might take to enable the widest participation, but also to reflect Peter's enjoyment of longer rides.

Cycle Rides and Events

Over this year CTC Oxfordshire has organised a Century ride and 9 off-road rides co-ordinated by Robin Tucker (which attracted at least 23 different riders, 2 further rides had to be cancelled due to poor weather) and two major events: the Tri-vets Century Ride and the Cyclists' Picnic and Treasure hunt.

22nd May saw the 7th edition of our Annual Century (100-mile) ride, with 15 riders taking part under the leadership of Robin Tucker. The ride seemed to go well with 4 or 5 completing their first century. Tea was taken at Robin and Kerry's in Steventon and I understand that the cakes were plentiful.

19th June saw CTC Oxfordshire hosting a CTC Triennial Veteran's ride for the eighth time. There were a total of 68 riders on the day (with 5 non-starters) divided into five groups each with a leader and sweeper. Entrants came from as far afield as Exeter, Felixstowe and Sutton Coldfield. The ride started from Islip and after a loop around the Oxford heights and Otmoor made an anticlockwise tour around Oxfordshire. A great feature of our event is the tie up with local WIs for refreshments and once again they did us proud. A big thank you to the WIs of Wendlebury (who we visited for the first time for coffee), North Leigh (lunch) and Steventon (tea).

A big thank you to Eileen Johnson who made the arrangements with the WIs and the village halls, Peter Hallowell who organised the bookings, Anne Booker who did the admin on the day plus all our Ride leaders and sweepers, who did a great job. The day went well except that one rider in my group had to abandon after 88 miles due to fatigue, and it took a long time to reunite him with his wife who eventually arrived to pick him up. My particular thanks to Derek Booker, John Bridgman and Graham Hoyle who helped with the situation. All in all a very enjoyable day as all the "thank you" emails have shown.

Less successful unfortunately, was the Cycle Picnic and Treasure Hunt held at Standlake in September. Although several members of our committee put in a lot of effort both before and on the day, we only attracted 15 riders in total for the picnic of whom just 3 rode in the mornings easy ride and two (a father and son) the Treasure Hunt (they had a great time by the way). On reflection, we had probably tried to do too much and hadn't publicised the event successfully. As a committee we have been mulling over the lessons to be learned from this.

Strategy Review

This time last year it was our intention to undertake a Strategy Review to consider afresh our objectives as a group. Unfortunately, due to a combination of pressures of work on some of us, several key officers being away on long cycling holidays and the need to focus on organising the Tri-vets last Spring, it did not happen. However, I feel it would be very timely for us to undertake this as a key activity over the winter months and we should try to make time to do so. We can touch on this again under item 7 when we consider our programme and priorities for 2017.

Thank yous

Finally, I must express my thanks to all those who have helped with the running of CTC Oxfordshire and the organisation and running of events throughout the last year. It has been a pleasure for me to act as Chairman and I thank the CTC Oxfordshire committee for their friendship and support.

Secretary and Publicity – Robin Tucker

CTC Oxfordshire, and my roles as Secretary and Publicity Officer continue to be active in four areas:

1. Helping cyclists to find rides – Over the year I receive many messages from people looking to join group rides. I signpost them towards the most appropriate group.
2. Helping the local groups to thrive – We have helped Bicester and Wallingford in particular to publicise themselves and to prosper. However, Witney has not publicised itself and has seen diminishing interest, which we will discuss in later.
3. Working for cycling more broadly – In particular through the Oxfordshire Cycling Network. This year we have made good progress in getting engaged early enough to make a difference in major road projects, including Access to Headington, Botley Road, Bicester Healthy New Town, Didcot Garden Town.
4. Our own programme of rides and events – The Century ride, Tri-vets Century and Autumn Colours rides have been particular successes.

The CTC's re-branding to Cycling UK caused a lot of debate and correspondence. There were strong views on both sides, and many in the middle. Our Committee decided to bring the name of our own Group to a Motion later at this AGM.

Further report

1. Helping cyclists to find rides

Publicity emails have been sent about monthly to about 1100 Cycling UK members in the county. My thanks to Andy Ellis in the Registrar role for maintaining the mailing list and making this job much easier. As you will have seen, I include selected other events and news in these messages, and I am always open to feedback on what is included and what is not.

I also continue to write the Chit Chat column in Peter's Oxfordshire Cyclist magazine. Somehow, I have always managed to find inspiration for the column in the last few days before it is due.

2. Helping the local groups to thrive

The key points are covered in the summary. We need to find a new Webmaster to look after our website, which supports all the Cycling UK Groups in the county. This is not a large job, but is an important way for us to communicate outside the group.

3. Working for cycling more broadly

The key points are covered in the summary.

4. Our own programme of rides and events

This is mostly covered in the Chairman's report. Our summer picnic was well enjoyed by the people who came, but the number of them was far fewer than we had hoped for. We discussed this in Committee and agreed that such an event needs more active promotion, not just through emails, but in person.

Treasurer – Peter Hallowell

The accounts for CTC Oxfordshire have been sent to the auditor and will, I expect, have been audited before this meeting.

Our income this year has been the grant from CTC National Office, a small amount of interest and The Triennial Veterans' 100. Although we did not budget to make a noticeable profit from the Tri-Vets we did allow, based on previous experience, for having to pay NO for various facilities and also for printing and postage. In the event NO did not charge for their services and we were able to organise the event almost entirely electronically, eliminating nearly all the printing and postage costs of previous years. Members should note that next year's income will be only £200 as the grant from NO will be standardising on that amount for all formal members groups.

There has been the usual routine expenditure associated with running the group, namely website and 2015 AGM expenses. Money has again gone towards supporting both the Wallingford and Bicester informal groups. As you will note from other reports, both groups are flourishing and we are pleased with the effectiveness of the money spent. As usual the cost of this year's AGM will appear in next year's accounts.

This expenditure has resulted, before allowing for depreciation, in the small surplus shown in the accounts.

Welfare – Paul Thompson

I am pleased to confirm that over the past year, it has been quiet, I have had no concerns raised and consequently, I have nothing to report.

Publicity – Robin Tucker, covered with Secretary's report

Accounts of CTC Oxfordshire

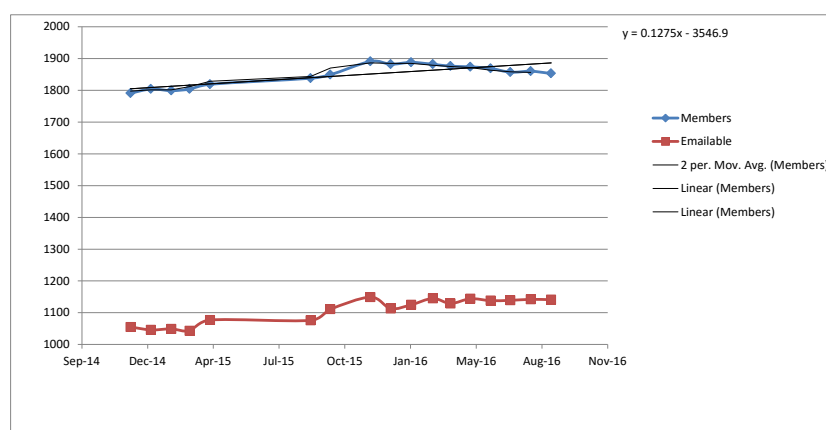
Period 1/10/2015 to 30/9/2016

	2014/15	2015/16	
Income			
NO Grant	£464.37	£464.37	
Sales	£-	£-	
Interest	£16.15	£18.80	
Wallingford Council	£100.00	£-	
Tri-Vets	£-	£2,017.50	
	<u>£580.52</u>	<u>£2,500.67</u>	
Expenditure			
Postage & Stationery	£-		
Cyclotopia	£100.33		
Web site	£80.98	£60.00	
Bicester Leaflets	£72.00	£43.99	
Wallingford Leaflets	£59.99		
AGM & Hall Hire	£33.80	£57.50	
90th Birthday	£199.82		
DA100		£15.00	
Tri-Vets		£1,721.00	
Ride Leader Meeting	£30.00		
Dr.Bike (Wallingford)	£-	£90.00	
Sailflag	£-	£130.19	
	<u>£576.92</u>	<u>£2,117.68</u>	
Surplus	<u>£3.60</u>	<u>£382.99</u>	
Assets:			
CTC Oxfordshire:			
Cash	£112.02	£55.00	
Current Account	£28.00	£197.52	
Deposit Account	£3,609.32	£3,879.81	
Outstanding Liabilities			
None			
Total	<u>£3,749.34</u>	<u>£4,132.33</u>	
Fixed Assets	£203.65	£239.65	Depreciation
Stock	£195.35	£195.35	Sales
Total	<u>£399.00</u>	<u>£435.00</u>	
Grand Total	<u>£4,148.34</u>	<u>£4,567.33</u>	

Registrar – Andy Ellis

Date	Members	Have email	Available	New	Relocated
Sep-16	1853	1177	1141	50	5
Aug-16	1860	1165	1142	49	6
Jul-16	1857	1174	1139	53	5
Jun-16	1869	1177	1138	42	10
May-16	1874	1170	1144	45	8
Apr-16	1876	1167	1129	41	11
Mar-16	1882	1169	1145	54	7
Feb-16	1888	1140	1125	48	12
Jan-16	1882	1149	1113	41	10
Dec-15	1891	1156	1149	99	13
Oct-15	1849	1134	1111	77	5
12 mo growth	4		30		
	0.2%		2.7%		
		%Emailable 61.6%			

There has been negligible growth in member numbers during the past year. There has been a small growth in the email list, which is 62% of the total and up by almost 3% since September 2015.



The number of new members in the list provided by Cycling UK / CTC Head Office continues to report those new in the past 90 days and still makes no sense. The principal source of such reported “new” members may well be those that fail to renew on time, but do so in the 90 days grace period! There is no measure of real NEW members or those that have actually left, so the only real figure to work with should be the total number of members,

Right-to-ride and Planning – James Dawton

A lot of my work is done in conjunction with Graham Smith, Oxfordshire Cycling Network and with Cyclox, a lot of achievements are due to them, not me!
It has been another year of non stop work coming out of the County Council, despite the fact they have no money!

Active and Healthy Travel Strategy and Steering Group

In June, the County Council updated its Local Transport Plan, LTP4. The Cycling Strategy evolved into the Active & Healthy Travel Strategy. This integrated walking into the strategy, added what has become known as ‘door-to-door travel’ meaning a combination of cycling or walking with public transport, and increased the focus on the health benefits.

With our assistance they also set up a Steering Group to monitor and manage progress on the strategy. This group includes representatives from the County Council, both in Transport and in Health, importantly it includes a person from the City Council and each of the 4 Districts. The Cycling member is Robin Tucker, and Walking is represented by the Oxford Pedestrians Association.

Hearteningly, the AHTSG adopted Robin’s 15 box slide showing the 15 things needed to implement an effective cycling or active travel strategy – even though only one of those boxes has so far been ticked for a strategy (LTP4). If effective, the Steering Group will tick a second box, the one for Governance. The 2 Meetings to date have discussed the Purpose of the Group, Design Guidance, Funding Opportunities, Corridor Studies and Health benefits. The County Council has started drawing up a programme tracking tool based on the 15 boxes, which does emphasise the amount of work to be done, and the resources required.

The main benefit to date of the group is that it has opened communication channels and helped us to get earlier input into planned schemes. These have included Access to Headington, Botley Road, the A40 corridor and the Radcliffe Observatory Quarter. By engaging early and positively we hope to avoid situations like Westgate and Didcot Valley Park where the designs are largely finalised before they talk to cyclists.

County Council road scheme Safety Audits

All road schemes have 3 or 4 safety audits at various stages of the project. Some in recent times have been pretty poor. Not only not picking up the conflicting green traffic lights at Hythe Bridge Street, but also quite a few details on the new West Gate development (many thanks to Graham Smith for hours of work on this). Often the following stage audit lists concerns as “still out standing”. In one case (concerns of bus bodies over hanging the foot way when entering/leaving bus stops), the concern was “solved” by the officer redrawing the bus swept path drawings with the wheel tracks in a different place.

At some point we will be looking into looking into this.

Quality of Roadworks.

This has been a bug bear of mine for some years, so it fell to me on the Cyclox infrastructure group. Some issues are down to DfT rules (repairs by utilities only need a 3 year warranty), some due to budgets, and some issues are due to prioritisation. After a Cyclox report a pothole week, contact was made with the road works manager (who came to a public meeting). Another meeting is due at some point, once he has revised

the county council's Roads Management Strategy document (which covers what get repaired/inspected when. It is rather a large document!

Various schemes

Wolvercote/Cutteslowe roundabouts, north Oxford

Now finished.

Traffic island issues, anything bigger/longer than a normal solo bike has difficulty negotiating the traffic islands.

Informal/un-signalled pedestrian/bike crossing (Wolvercote turn) blocked by queuing traffic, the county road safety officer doesn't want informal makings on road as may encourage pedestrians/cyclists to cross into the path of approaching traffic.

If the lights sequence around the roundabout takes too long, your push button to cross may be automatically cancelled ("naughty boy pushing the button and running off" syndrome according to a county officer" (I can't work that one out either).

Apparently some cycle/pedestrian signal difficulties were due to the pedestrian/cyclist detectors on the islands not working (so wouldn't trigger a green crossing light). Now sorted I'm told

Petrol station entry/exit/cycle track is a poor design (give way lines on cycle track/cycle track not swept back), ignoring what was flagged up by us in consultation.

Good points.

The traffic signals on roundabout making perfect for cycling round the roundabout on the road (though on the Cutteslowe roundabout at least, you can't rejoin foot way cycle track for some distance after exiting due to no lowered kerb.

All traffic lights can have their timings/sequences altered from an office somewhere.

Ed Wigzell (Oxford University) says traffic congestion (Wolvercote) not improved so far. Letter in the Oxford Times says the journey time is much reduced.

Plain Roundabout, Oxford

Stated aim after 3 years was for 20% extra cycle journeys. Current figure is 6% extra (2013 - 2016).

Access to Headington

Road works started this week, will be 18 months or so. Not fully LTP 4 cycle compliant, some bottling it by the county when it came to removing residents parking on main roads. It will see improved cycle routes/facilities over what is there now. Some cycle improvements were made after public consultation.

Westgate Centre development

Cycle provision falling short of LTP4 standards, consultation said cycling details to come later. Details came later, but when told they weren't good enough, were told it had been consulted upon and now too late. Graham Smith found a bit of possible wriggle room at the county.

Hythe Bridge Street traffic lights

Still not very good. Someone is meant to be looking into possible improvements (that was some months ago).

A 40 Eynsham - Wolvercote stakeholder meeting exploring options

Stake holder meeting (CycloxBikesafe/Cycling UK) on possible options for A 40 (1 or 2 bus lanes, 1 or 2 cycle tracks). No firm plans yet (only drawings were of what is there currently).

It was made abundantly clear that cycle tracks either side of A 40 a must due to head light dazzle in winter. If one track had to go, the north side one should go. Construction preference is to loose the south side cycle track (only need to work on 1 side of A 40 for bus lane, cheaper/less congestion during works)

Queen St Oxford

Public consultation now closed on trial 18 month 24/7 2 way cycling in Queen St. Contentious issue but major route for cycling.

Donnington Bridge Rd

Options to improve this being explored. Small sums of money, mostly white lines/altering car parking.

Radcliffe Observatory Quarter

Woodstock Road will have a "gateway" treatment outside the ROQ, with a 20 limit/cycle lanes/bus stops. The design work was discussed/done a few years ago, but has resurfaced now most of the development is now done. The only bug bear of the old design will probably be designed out (on maintenance cost grounds, rather than cyclists convenience).

Corridor studies released for Botley/Woodstock/Banbury Roads in Oxford

These are outline proposals, no money yet. Cyclox has a draft response for the Woodstock Road, which probably will not meet the County Councils LTP4 guidelines for cycle infrastructure.

Northern Gateway Development (Wolvercote – Peartree development)

Public exhibitions were held early in the year. Some improvements for cycling, whether it will be as good as it could be remains to be seen.

The chairman of the board was present, on realising he was talking to 2 Cyclox/CTC people, said he needed our help. Did we know if anyone had cycled on a particular track (linking the development to the Oxford Canal). I ended up drawing up a comprehensive list of users (from as far as New Zealand!) with photographic and documentary evidence, which should legally establish usage. Since then its all gone a bit quiet.

Chilton A34 junction northern slip roads.

These are about to open any day now, with cycle unfriendly approaches to the roundabouts (allows fast entry), despite HarBUG pushing for a more cycle friendly design.

Public cycle hire in Oxford

Currently in Oxford, Brompton Dock, Bainton Bikes hire run by Walton St Cycles (all done through smart phone, including locking/unlocking), Oxon Bikes (OCC/University/government grant), now rolling out some e-bikes.

The sort of proposals that we may have to put up with in the future

3,000 or so houses proposed by developer on Charlgrove airfield. To counter commuting congestion, developer said it would need a link to the M40 and possible fast link (tram/guided bus or some such?) requiring £100M of government money (= £30,000 per house, that the developer would not be paying for).

2. CTC Oxfordshire Informal Member Groups

Bicester – Monica Mehers

This is our first full year of led cycle rides. We have had a total of 46 individual cyclists, 3 of whom were visitors.

Of the cycle rides that have taken place, 14% had 10 or more cyclists, 16% had 8 or more, 35 % had 6 or more, 40% had 5 or more, 58% had 4 or more.

1st Saturday Cycles: 30-50mls, average speed 10-12mph

There were 10 first Saturday cycles which started in January.

Averages: 7.2 cyclists. 12 the most, 3 the least. Males 3, Females 4.1. Age 49.8

2nd Saturday Confidence builder Cycles: 6-20mls, average speed 7-12mph

Started in April as a trial, but requested to continue with particular regard to cycling in traffic, going over roundabouts and through traffic lights.

Averages: 7.7 cyclists. 11 the most, 5 the least. Males 3.57, Females 4. Age 55.36

3rd Sunday Cycles: 20/30mls, often 2 groups. Average speed 8-10mph slower group, 10-12mph faster group.

There were 11, 3rd Sunday cycles, January being cancelled.

Averages: 13.25 cyclists. 17 the most, 5 the least. Males 6.09, Females 5.18, Age 60.18.

During the year c10 have joined Cycling UK, as a new group we have attracted people who want to get back into cycling with a social group without pressure.

Bicester Bike Day

We weren't able to have a Dr Bike due to the expense, however I think this would have been money well spent, it would have been just over £200 for 2 hrs due to travelling time.

We organised a CyclingUK flag which helped draw people to us, we offered and did pump up a number of tyres, raised seats, and gave general advice as individuals.

The cycle ride we offered was well attended with 9 people taking part. Only one has subsequently cycled with me a few times, at her request, so far she has not joined a group cycle.

Bicester Healthy New Town

I attended a conference held by the above group, made lots of contacts and gave out lots of posters. I have subsequently had a meeting to advise on quieter/safer cycling routes across Bicester and cycling in our area in general.

Wallingford – Peter Wood, with the help of Patrick Hardiman

1. Year's Summary

Slight growth in rider numbers year on year, with various new riders (48 in total) although not many of these have become regulars (42 existing riders).

Highlight was a Dr Bike session in Wallingford Market Place during National Bike Week, followed by a well-attended introductory ride. This used money from CTC Oxfordshire and was viewed as well spent. There was another introductory ride the following month. (These two rides averaged 18 compared to the usual 8)

Our stand at the Wallingford Festival of Cycling was less successful. Although the event itself was busy, most attendees were either faster paced than our typical riders or non-local.

2. Ride Statistics

48 new riders, mainly (27) from introductory 10-15 mile rides.

26 rides organised by 7 leaders, 2 rides cancelled due to bad weather. Most rides were on Sunday afternoons, with a few on Sunday mornings.

2 off-road rides

2 introductory (10-15 mile) rides

12 'easy'-paced (20-something mile) rides

10 'medium'-paced (30-something mile) rides.

90 different riders took part (there were 11 under 16s on the introductory rides).

Average attendances were:

Overall – 8.5

Off-road – 3.5

Introductory – 18.0

Easy – 9.5

Medium – 6.3

Gender balances (male/female) were:

Overall – 65/35

Off-road – 100/0

Introductory – 47/53

Easy – 66/34

Medium – 71/29

69% of participants were Cycling UK members (79% excluding introductory rides). 3 riders have joined Cycling UK, at least partly due to riding with the group.

Feedback from riders has included:

Does CTC stand for cake and tea club? (asked by a new rider who was slightly taken aback by our refreshment stop consumption!)

When will there be another introductory ride?

3. Plans for next Year

Ride schedule of one easy ride and one medium ride will continue, with occasional additions for off-road rides and possibly introductory rides.

We'll probably need to print another batch of marketing leaflets, which will include a reference to e.g. "part of Cycling UK".

Witney – Neil Tigwell

I won't be carrying on next year as the West Oxon CTC representative as other things are starting to make any commitment difficult. I suspect that a few of us will carry on riding on a semi-regular basis anyway so if there is no one to take over I think things could be revived relatively easily in the future.

- Number of rides you have done in the year: 20
- Distance <30 miles: 15%, 30-50 miles: 70%, and over 50 miles: 15%
- Average number of people per ride: 3 or 4
- Male/Female split: All male (sadly)
- Average Age: 50s



Member Group AGMs: Board Briefing Note October 2016

We hope that the below will be of use and interest to Member Group Secretaries by giving an overview of some of the key activities that have happened this year. This year has been a key year in charity's history with the change of trading name to Cycling UK and at a time when cycling is getting more and more popular, we, and the groups, campaigners and projects are doing amazing work in attracting and responding to this wave of enthusiasm for cycling.

Many groups continue to thrive and grow, whilst most remain strong and stable in the face of increasing competition from other cycling groups. There is more diversity in Member Group activity and types of riding. We left it to the groups themselves to choose names which best reflect their riding activities. Some have adopted the new trading name, some have remained as touring specific.

We've provided ride leader training to all to assist in bringing more resource to groups and we are looking making significant changes to the Policy Handbook to make it easier for groups to join Cycling UK. We're also revising and developing all our other policies and guidance to make them simpler to understand and easier to access, alongside changes to the groups' promotional areas of the website, which should include a listing of all informal groups in the future.

Membership

- Gift Aid now eligible on memberships
- Monthly direct debit now live- join for just £3.59 pm
- New membership marketing materials available for groups

Groups

- Over groups 1,000 ride leaders trained in last 12 months
- Review of the insurance guidance to look to extend the number of rides a non-member can go on to encourage eventual sign up
- Successful Tri-vets series on which we are looking to build other events series – Challenge rides, Belles on Bikes women's initiatives in 2017 and 2018
- Provided new communications guidance to groups and raised their profile within Cycling UK

Communications

- Built a high functioning, professional communications team, which has enabled us to raise the profile of our charity in the media and to the cycling public.
- Created a new trading name for our 138 year-old organisation which aims to reflect the breadth of our cycling interests alongside the touring element, who we are, and what we stand for.

- Significantly improved on our ability to measure, monitor and report on the impact of our charity's work.

Policy

- Gathered intelligence through Vote Bike helping us to identify candidates' views on cycling as they stood for Welsh Assembly and Police and Crime Commissioner elections, with the help of over 5,000 emails.
- Persuaded London Mayor Sadiq Khan to adopt our proposed policy to phase out unsafe lorries on London's roads, and convinced HS2 Ltd to call on bidders for HS2 construction work to show their commitment to safe lorries.
- Convinced the Ministry of Justice to review road traffic offences and sentences, and particularly the distinction between "careless" and "dangerous" driving.

Campaigns

- Helped Eurostar to change its mind on cycle carriage, so that you don't have to break down and box-up your bike for travel, through over 10,000 emails, and lots of national press coverage (including top trending story on BBC online).
- Obtained 10,000 responses to our survey of off-road cyclists' experiences, and mobilised clear public support (over 4,000 responses to the consultation) for the Welsh Government's plans for increased countryside access.
- Refreshed Our Space for Cycling campaign with new guides published, and campaigners roadshows organised.

Development

- Transport Scotland agreed to pilot Big Bike Revival in 2016. We had an amazing launch in Stirling attended by Humza Yousaf, Scottish Government Minister for Transport and our celebrity ambassador, Michelle McManus, who has been inspired by the campaign so much she has purchased and started to use a second hand bike around Glasgow
- Our Cycling Development staff team reached a peak of 27 people in 2016 focused on delivering The Big Bike Revival and developing our network of Community Cycle Clubs across England and Scotland. Reaching 50,000+ beneficiaries and many of them from within deprived communities.
- We have gained an additional 3 awards this year for The Big Bike Revival to add to the list:
 - Chartered Institute of Marketing – Best Third Sector Campaign
 - Northern Digital Marketing Award – Best Public Sector Campaign
 - Smarter Travel Award – Best Marketing Campaign
 - Guardian Sustainable Business Awards – Runner Up
 - Cycle Planning Awards – Best Behaviour Change Campaign

Operations

- We are investing in our IT team and associated infrastructure to improve our web presence so that members, prospective members and beneficiaries are informed and inspired by Cycling UK to enjoy cycling
- We have explored how we support our volunteers and created a new strategy to improve the way we recruit, train, develop and encourage volunteering to increase the impact of our charity and make volunteering with us more convenient and fun
- We have supported the board of trustees with its important work to strengthen governance, so that through good governance, we can collectively develop the support that we as a charity give to our members and to our beneficiaries.

we are cycling

The cyclists' champion **UK**

We helped **95,000** people to overcome personal barriers to cycling



Over **26,500**

supporters took more than **38,000** campaign actions to advance cycling in the UK



We brought **24,000** bikes back into use through The Big Bike Revival



We trained **4,000** people with cycle skills, ride leadership and maintenance knowhow

We helped **one million** people to get cycling and keep cycling with



Over **14,000** volunteers have contributed over

1.5 million hours of time to support our work



5 thousand people taking part in Bike Week